



health.moves.minds.®

powered by **BOOSTER** ★

Sample Fundraiser Timeline

See what a typical health. moves. minds. fundraiser looks like — from early planning and promotion through kickoff, celebration, and donation close.



START PLANNING

health.moves.minds.[®]

powered by **BOOSTER** 

EXAMPLE FUNDRAISER TIMELINE

Promotion Begins

AS EARLY AS A MONTH
BEFORE KICKOFF

Sign-Up Begins

2 WEEKS
BEFORE KICKOFF



KICKOFF DAY



PROGRAM DAY 1
THE FIRST SYMBOL



PROGRAM DAY 2
THE POWER TO PAUSE



PROGRAM DAY 3
THE RESPECT RULE



PROGRAM DAY 4
THE EMPATHY EFFECT



PROGRAM DAY 5
DON'T QUIT THE CODE



PROGRAM DAY 6
YOU ARE THE KEY

PROGRAM DAY 7

PROGRAM DAY 8



EVENT DAY



**DONATIONS CLOSE 1
WEEK AFTER THE EVENT!**