



health.moves.minds.®

powered by **BOOSTER** ★

Step-by-Step Guide

Your roadmap from planning to celebration — with key milestones, helpful resources, and tips for a successful health. moves. minds. fundraiser.



START PLANNING

Your Fundraiser Roadmap

Follow these eight milestones to plan, promote, and celebrate a successful health. moves. minds. fundraiser. Along the way, you'll find links to companion resources that provide additional guidance for each step.

1 Secure Approval & Set Your Dates

- ☐ Use the [Administrator Approval Toolkit](#) to make your case and get your principal's approval to lead a health. moves. minds. fundraiser.
- ☐ Lock in your kickoff and end dates on the school calendar.

2 Define Your “Why” & Set a Goal

- ☐ Identify your school's priorities to shape your “why” – the purpose that connects your fundraiser to student well-being.
- ☐ Work with your Booster coach to set a realistic fundraising goal that supports your school's priorities.

3 Finalize Your Fundraiser with Booster

- ☐ [Schedule](#) your 30-minute planning call with a Booster client Care Specialist. Be ready to share the items outlined in the [Planning Call Guide](#).

4 Plan Your Celebrations & Student Incentives

- ☐ Create a list of school-wide rewards or classroom challenges that you'll include to motivate students. [Explore incentive ideas](#)
- ☐ Decide on your celebration event. [Discover event options](#)

5 Build Excitement

- ☐ Use the provided fundraising resources to announce your fundraiser and share updates throughout.
- ☐ Spread the word on your website, social media channels, newsletters and morning announcements.

6 Bring The Kindness Code to Life

- ☐ Show the daily character videos and reinforce each day's character trait through standards-aligned [lessons and activities](#).

7 Track & Report Progress

- ☐ Use the MyBooster platform to monitor progress in real time and share updates.

8 Celebrate & Recognize Everyone

- ☐ Distribute student prizes daily throughout the fundraiser to keep excitement high.
- ☐ Recognize top fundraisers, celebrate classroom achievements and acknowledge every student's participation.
- ☐ Enjoy the celebration event you planned.

Remember: Your Booster coach is here to help every step of the way. If you have questions at any point, don't hesitate to reach out.

